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The Chalhoub Group Gets Fit For Business at the Dubai Corporate Games 2007

The Chalhoub Group was proud to sponsor and participate in the Dubai Corporate Games 2007, held on March 16th and 17th at the American University of Dubai (AUD). One hundred of the Group's employees displayed their athleticism and team spirit in soccer, basketball, tennis, swimming, running, and beach volleyball.

The multi-sports event, organized by High Five Events in co-operation with AUD, gathered 30 companies and 900 participants for a weekend of friendly competition and fun.

"We are very pleased to be a part of an event that promotes the health and well being of employees. The Corporate Games is a perfect opportunity for companies to gather in an arena outside of regular business and enjoy an active and competitive weekend," commented Patrick Chalhoub, Co-CEO of the Chalhoub Group.

"Today we are about 1800 employees in the UAE, and given that this is our first time participating, I am thrilled with the enthusiasm and spirit demonstrated by so many of our employees," added Patrick Chalhoub.

"Anyone who has played team or individual sports knows that some of life's best friendships and relationships are developed through sport, not to mention the building of trust, confidence and unity. I feel that these qualities are key to the Power of Teams, which is incidentally our corporate motto for this year. Therefore, the Corporate Games is not only an opportunity for the Chalhoub Group to demonstrate its support to healthy lifestyles, but also to promote our teams as our greatest strength," he concluded.