



The Chalhoub Group to be the 20th Anniversary Ambassador of the French Business Council's Gala Dinner

9th of April, Dubai, The Chalhoub Group is proud to announce its support as the 20th Anniversary Ambassador of the French Business Council's Gala Dinner to be held in the Godolphin Ballroom of the Jumeirah Emirates Towers on Thursday May 10th.

Joint Chief Executive Officer Mr Patrick Chalhoub is an augural member of the French Business Council which is celebrating 20 years of business presence in the UAE, and has previously chaired the non-for-profit organization for four years.

To commemorate the FBC's 20th Anniversary, Mr Patrick Chaloub said, "Congratulations to the French Business Council on its 20 years of achievements and success! Over the years I have seen the FBC hosting and welcoming the French community as well as creating strong relationships between France, Dubai and the northern Emirates.

It has established a bridge not only in terms of promoting commercial activities and the exchange of knowledge, but also by acting as a nucleus for building and nurturing relationships. It is two decades of these networks and partnerships which have in effect created a community which we are celebrating today."

The Chalhoub Group represents many of the leading French luxury goods in the Middle East including Baccarat, Christofle, Louis Vuitton, Chanel and Christian Dior.

With one store opening every week and two new recruits every day, the Chalhoub Group reflects this dynamism as a leading retail, distribution and marketing powerhouse for renowned brands in the beauty, fashion and gift sectors. As a regional Group, based in Dubai with development platforms in Kuwait, Saudi Arabia, Egypt, Qatar, Bahrain and Syria, the Chalhoub Group offers luxury brands a trove of treasures to support their success within the region.

More than 50 years' experience in the luxury market and an innate knowledge of the Middle East region has amounted to a wealth of expertise. Not just a builder of brands but a creator of its own concepts, the Group appropriates brands to suit the region; it implements their strategies while adapting them to suit local customers. Such an ability to conform to new requirements without

diminishing the identity of the brands requires an exacting attitude, an inventiveness and an expertise that is specific to the Chalhoub Group.

This unique expertise has made the Chalhoub Group a successful organization with more than 35 companies, 3 700 employees, more than 200 prestige brands, 100 000 m² of retail space, 200 points of sale and a presence in 13 countries of the Middle East.

For further information please contact:

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