

ESA GULF hosts the LEAP Program for the Chalhoub Group

ESA Gulf - the Graduate School of Business and Finance with the Arabian Gulf University - hosted the ESA Leadership Executive Advanced Program (LEAP) for the Chalhoub Group. The training took place at ESA Gulf's campus of the Arabian Gulf University from July 9th to July 14th 2007.

LEAP, now in its second year, is a tailored professional development program specifically designed for the Chalhoub Group by the Ecole Supérieure des Affaires (www.esa.edu.lb). Based on the belief that the future lies in the development of human capital, the Chalhoub Group selected managers from various countries and business functions to participate, of which 29 have successfully completed the program.

The Chalhoub Group is a leading retail, distribution and marketing powerhouse for renowned brands in the beauty, fashion and gift sectors. Based in Dubai, with development platforms in Kuwait, Saudi Arabia, Egypt, Qatar, Bahrain and Syria, the Chalhoub Group has nurtured a strong relationship between the Middle East and the West, thereby becoming the *Ambassador of Luxury Lifestyle in the Middle East*.

ESA Gulf is a tripartite partnership between ESA, the French Embassy and the Arabian Gulf University. Its mission is to become a leading educational hub promoting professional skill development of GCC residents. Its activity consists of developing education, research and expertise in the various areas of management which are of particular relevance to the Arab Gulf region. Inaugurated in December 10th 2006, ESA Gulf will effectively begin its academic activity with the launching of two classes for its Executive Master in Hospital & Healthcare Management, and Executive Master in Energy Management next October. An Executive Master in Islamic Finance and an Executive MBA will follow soon.