



CHALHOUB GROUP

June 5th 2008

The Chalhoub Group celebrates World Environment Day, planting 25 trees at the Dubai Centre for Special needs

Employees of the Chalhoub Group, a leading luxury brands retailer and distributor in the region, celebrated World Environment Day this year with a tree planting activity along with the students of the Dubai Centre for Special needs.

“In celebration of World Environment Day this year we are very proud to contribute to the One Million Tree campaign along with the Emirates Environmental Group and the Dubai Centre for Special Needs. In addition to offsetting our carbon emissions as part of the global United Nations World Environment Day campaign, this is a reinforcement of the Chalhoub Group’s commitment to Corporate Social Responsibility and environmental sustainability. Being able to involve our employees at every level and contributing to the communities that have allowed us to prosper, is our priority”, comments Patrick Chalhoub, CO-CEO Chalhoub Group.

The Chalhoub Group is one of the founding members of the Emirates Environmental Group CSR Network. EEG Chairperson, Mrs. Habiba Al Marashi, said “EEG is proud to be the initiator of the One Million Tree Campaign as planting indigenous trees in our urban environment will not only help with offsetting the carbon count of our daily lives, but also help in maintaining sustainable green spaces in our rapidly growing urban environment. EEG is thankful to organizations such as Chalhoub Group, for lending a helping hand to EEG’s Campaigns and Programmes. Their Adopt a Tree Campaign for the World Environment Day Celebrations showcases their dedication and commitment to ensuring the well being of UAE’s environment’.

The Group’s commitment to environmental sustainability, awareness and community involvement has included participation at various events including Clean Up UAE and now the One Million Tree campaign. In addition, all of the Dubai offices have implemented a recycling program, paralleled by an active engagement amongst its 4300 employees across the region. “It is important that we have an impact within our sphere of influence, which begins by implementing changes internally whether it be recycling, employee awareness or resource management in terms of energy and water efficiency.” adds Patrick Chalhoub.

The Group formalized its CSR program this year, which also places an emphasis on supporting education and the exchange of knowledge through partnerships with renowned educational institutions such as Science Po in France, including language training, scholarships and internship programs for the region’s youth. The Group is also a catalyst for the evolving cultural fabric of the region by supporting the Dubai Community Theatre and Arts Centre, French Art Festival, Dubai International Film Festival and Tashkeel Artist Exchange Program.

“For 52 years the Group has been operation in this region, allowing us an opportunity to prosper and continue to grow. Our Corporate Social Responsibility lies in contributing to this community that has welcomed our business interests, be it our environmental efforts, supporting educational initiatives or promoting the arts. Not only is it our responsibility but it is our privilege to contribute positively to the environment and society at large”, concludes Patrick Chalhoub.

The Chalhoub Group is a leading retail, distribution and marketing powerhouse for renowned brands in the beauty, fashion and gift sectors. A regional group, based in Dubai with development platforms and external consulting services in Kuwait, Saudi Arabia, Egypt, Qatar, Bahrain, Lebanon and Syria, the Chalhoub Group represents some of the finest international brands in the region.

Today, with coverage in 14 countries and expansion to neighbouring territories, as well as a portfolio of more than 200 luxury brands and the management of over 250 retail outlets - an appreciation of quality, excellence and luxury are the cornerstones of the Chalhoub Group