

Press release

CHALHOUB GROUP CELEBRATES 2009 WORLD ENVIRONMENT DAY WITH START AT DUCTAC


Celebrations include one-day exhibition of Chalhoub Group personnel's art creations, 'green' workshops and charity donations to START & Emirates Environmental Group

Dubai, 4 June 2009 - The Chalhoub Group, leading distributor and representative of luxury brands in the Middle East, will confirm its strong commitment to the Environment as well as to Arts and Culture this Friday, as part of its 'Chalhoub IMPACT' CSR Programme. The Group teamed up with START, DUCTAC and Emirates Environmental Group to celebrate the United Nations (UN) 'World Environment Day' with employees and their family on 5 June, under the theme of 'Your Planet Needs You'. The event is officially registered as part of the activities organized by the UN.

Keen to recognize the creative and artistic talent of its 5,000 workforce across the Middle East but also to raise awareness for the Planet's future on 5 June, the Chalhoub Group will host a temporary Art exhibition and organise special art workshops with non-profit organisation START, including card-making, large-scale painting and sculpture creating with recycled items such as buttons, paper and bottle tops, at DUCTAC.

"We are delighted to celebrate 'World Environment Day' with our teams. We consider our employees as the pillars of our success and our CSR initiatives are designed around them and their communities," comments Anthony Chalhoub, Joint CEO of the Chalhoub Group. *"Once again, this initiative demonstrates our teams' talent and commitment,"* said Patrick Chalhoub, Joint CEO of the Chalhoub Group.





The exhibition will be followed by a silent auction of the 70 exclusive pieces of art work (see image enclosed) created by Chalhoub Group employees from the UAE, Qatar and Lebanon, but also from partner companies in Kuwait, Saudi Arabia, Qatar or Lebanon. Proceeds of the auction will be donated to non-profit organisations START and Emirates Environmental Group.

“START works to encourage creativity in children and to widen community access to art,” comments Sonia Brewin, Director of START. *“Celebrating World Environment Day with Chalhoub Group families and with talented volunteer artists including Danesh Mohiuddin and Darwin Guevarra is a brilliant initiative. Furthermore, the Chalhoub Group World Environment Day organised in Dubai with START, is mirroring a parallel workshop in Jordan for 20 orphaned children.”*

‘Chalhoub IMPACT’ aims to make a positive difference on Arts & Culture, Education and the Environment by developing and supporting projects, strategic partnerships as well as the promotion of community participation within its teams.

About the Chalhoub Group

The Chalhoub Group is a leading retail, distribution and marketing powerhouse for renowned brands in the beauty, fashion and gift sectors. A regional group, based in Dubai with development platforms and external consulting services in Kuwait, Saudi Arabia, Egypt, Qatar, Bahrain, Lebanon and Syria, the Chalhoub Group represents some of the finest international brands in the region. Today, with coverage in 14 countries and expansion to neighbouring territories, as well as a portfolio of more than 200 luxury brands and the management of over 300 retail outlets - an appreciation of quality, excellence and luxury are the cornerstones of the Chalhoub Group. For more information, please visit <http://www.chalhoub-group.com/>

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