

CHALHOUB GROUP PARTNERS WITH DUBAI CARES FOR 'SCHOOL FEEDING' CAMPAIGN

The Chalhoub Group is partnering with 'Dubai Cares' for its 2010 'School Feeding' campaign running until Eid Al Adha.



دبي العطاء

Dubai Cares



With 72 million children worldwide not attending school and a large portion of the 66 million lucky enough to attend school, going to class hungry, malnutrition strongly reduces a child's ability to learn.



“One of the pillars of our CSR Programme, CHALHOUB IMPACT, aims to support and improve children’s access to education. Since 2009, the Dubai Cares campaign appears as a unique period, for both our retail teams and our customers, to come together and fight poverty-related issues,” says Patrick Chalhoub, co-CEO of the Chalhoub Group.

Baccarat

Berluti
Bottier depuis 1895
Paris

CELINE

Daum

Through 67 participating stores in the UAE, the Chalhoub Group is committed to help raising funds to provide children with access to nutritious food, by asking each customer to add AED 5 to their purchase for the 'School feeding' campaign.

GEOX

KENZO

Christofle
PARIS

LACOSTE

Faces  0929
Your Beauty Vibes

DSQUARED²

MARC JACOBS



About Dubai Cares

Dubai Cares, a UAE-based philanthropic establishment, was launched in September 2007 by His Highness Sheikh Mohammed Bin Rashid Al Maktoum, Vice President and Prime Minister of the UAE and Ruler of Dubai as a global mandate to improve children's access to primary education in developing countries.

www.dubaicarees.ae